In the Claims

1. (Currently Amended) A consumer electronics device having media supervision enforcement circuitry for supervising personal exposure to user discernible information, comprising:

a first logic unit configured for generating viewer indicators indicative of viewers present in a viewing area;

non-volatile memory configured for receiving a plurality of viewing profiles for selected viewers, wherein the plurality of viewing profiles include content-based specifications and wherein one or more of the plurality of viewing profiles include two or more time range specifications and different content-based specifications corresponding to each of the two or more time range specifications;

a second logic unit coupled to the first logic unit and the non-volatile memory and being configured for comparing a viewer indicator with viewing profiles to identify an active viewing profile and a content-based indicator and a reference time with the active viewing profile, the second logic unit being further configured for generating a control signal in response to the comparison between the content-based indicator and the reference time with the active viewing profiles; and

a signal impairment mechanism coupled to the logic unit and configured for, based on the control signal, selectively passing a program signal there through without substantial impairment or passing the program signal there through with substantial impairment.

- 2. (Original) The consumer electronics device of claim 1 wherein each of the viewing profiles comprises a viewer specification and a content—based specification corresponding to the viewer specification;
- 3. (Original) The consumer electronics device of claim 2, further comprising an output device coupled to the signal impairment mechanism for transforming the program signal into the user discernible information.
- 4. (Original) The consumer electronics device of claim 1, further comprising a data entry system for selectively inputting the viewer and content-based specifications into the non-volatile memory for storage.
- 5. (Original) The consumer electronics device of claim 1, wherein the non-volatile memory includes a look-up list for storing a plurality of viewer specification and associated content-based specifications.

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- 6. (Original) The consumer electronics device of claim 1, wherein the program signal carries the content–based indicator, and further comprising a data extraction device coupled to the logic unit for extracting the content–based indicator.
- 7. (Original) The consumer electronics device of claim 1, wherein the signal impairment device is a switch.
- 8. (Original) The consumer electronics device of claim 1, wherein the output device is a television system audio/video output device.
- 9. (Original) The consumer electronics device of claim 1, wherein the first logic unit is a computer configured to run facial recognition software.
- 10. (Original) The consumer electronics device of claim 1, further comprising a camera coupled to the first logic unit and configured to continuously scan the viewing area associated with the consumer electronic device.
- 11. (Original) The consumer electronics device of claim 1 wherein each of the viewing profiles comprises a viewer specification, a finite time range specification and a content–based specification corresponding to the viewer and time range specifications.
- 12. (Original) The consumer electronics device of claim 1, further comprising a data entry system for selectively inputting the viewer, time range and content-based specifications into the non-volatile memory for storage.
- 13. (Original) The consumer electronics device of claim 1, wherein the non-volatile memory includes a look-up list for storing a plurality of viewer specification and associated time range and content-based specifications.
- 14. (Original) The consumer electronics device of claim 1, wherein the program signal carries the content-based indicator and timing information, and further comprising a data extraction device coupled to the logic unit for extracting the content-based indicator and timing information.
 - 15. (Currently Amended) A recordable medium comprising:

a computer program comprising steps a set of instructions for:

receiving a program signal suitable for conversion by a consumer electronics device into user discernible information;

receiving a content-based indicator indicative of the content of the user discernible information;

receiving a viewer indicator indicative of a viewer present in a viewer area;

selecting a viewer specification associated with the viewer indicator; the viewer specification including one or more content—based specifications associated with one or more time range specifications;

selecting a content-based specification associated with the selected viewer specification; comparing the selected a reference time with the one or more time range specifications of of the selected viewer specification and a content-based specification associated with a time range specification of the one or more time ranges specifications that the reference time falls within with a received content-based indicator; and

generating a control signal based on the comparison between the selected content-based specification and the received content-based indicator.

- 16. (Currently Amended) The recordable medium of claim 15, wherein each of the received content-based indicator and the selected content-based specification is a rating.
- 17. (Original) The recordable medium of claim 16, wherein the control signal is generated if the received content-based rating exceeds the selected content-based rating.
- 18. (Original) The recordable medium of claim 15, wherein each of the received content-based indicators and the selected content-based specifications is a subject matter category.
- 19. (Original) The recordable medium of claim 18, wherein the control signal is generated if the received content-based category matches the selected content-based category.
- 20. (Original) The recordable medium of claim 15, wherein the control signal is generated to impair the program signal.
- 21. (Original) The recordable medium of claim 15, wherein the computer program further comprises the steps of

receiving timing information indicative of a reference time;

selecting a finite time range specification associated with the timing information;

selecting a content-based specification associated with the selected viewer and time range specifications.

22. (Currently Amended) A device having comprising: a viewer monitoring system;

non-volatile memory configured for receiving <u>a plurality of viewing profiles</u> for selected viewers, wherein the plurality of viewing profiles include time range specifications and different content-based specifications corresponding to each of the time range specifications;

a logic unit coupled to the viewer monitoring system and the non-volatile memory and being configured for comparing a viewer indicator with viewing profiles to identify an active viewing profile and a content-based indicator and a reference time with the active viewing profile, the second logic unit being further configured for generating a control signal in response to the comparison between the content-based indicator and the reference time with the active viewing profiles; and

a signal impairment mechanism coupled to the logic unit and configured for, based on the control signal, selectively passing a program signal there through without substantial impairment or passing the program signal there through with substantial impairment.

- 23. (Currently) The device of claim 22 wherein the viewer monitoring system emprising comprises a facial recognition system.
- 24. (Original) The device of claim 23 wherein the facial recognition system comprises a computer configured to run a facial recognition program and a camera coupled to the computer.
- 25. (Original) The device of claim 22 wherein each of the viewing profiles comprises a viewer specification and a content-based specification corresponding to the viewer specification.
- 26. (Original) The device of claim 22, further comprising an output device coupled to the signal impairment mechanism for transforming the program signal into the user discernible information.
- 27. (Original) The device of claim 22, further comprising a data entry system for selectively inputting the viewer and content-based specifications into the non-volatile memory for storage.
- 28. (Original) The device of claim 22, wherein the non-volatile memory includes a look-up list for storing a plurality of viewer specifications and associated content-based specifications.
- 29. (Original) The consumer electronics device of claim 22, wherein the program signal carries the content-based indicator, and further comprising a data extraction device coupled to the logic unit for extracting the content-based indicator.

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- 30. (Original) The consumer electronics device of claim 22, wherein the signal impairment device is a switch.
- 31. (Original) The consumer electronics device of claim 22, wherein the output device is a television system audio/video output device.
- 32. (Original) The consumer electronics device of claim 22 wherein each of the viewing profiles comprises a viewer specification, a finite time range specification and a content—based specification corresponding to the viewer and time range specifications.
- 33. (Original) The consumer electronics device of claim 22, further comprising a data entry system for selectively inputting the viewer, time range and content—based specifications into the non–volatile memory for storage.
- 34. (Original) The consumer electronics device of claim 22, wherein the non-volatile memory includes a look-up list for storing a plurality of viewer specifications and associated time range and content-based specifications.
- 35. (Original) The consumer electronics device of claim 23, wherein the program signal carries the content-based indicator and timing information, and further comprising a data extraction device coupled to the logic unit for extracting the content-based indicator and timing information.